



21 May 2015 – Paris, France

## Convince The Boss!

*"In the next 20 years, machine learning will have more impact than mobile has."*

— Vinod Khosla, US Venture Capitalist

We set up PAPIs Connect for you to get a business understanding of machine learning (ML) and its importance for your company's success. We want to inspire you with practical use cases that demonstrate the value of predictive technology powered by ML, and we want to equip you with the knowledge you need to start your own predictive use cases.

### Need to Know Basis

PAPIs Connect starts with a gentle introduction to the general concepts of machine learning and covers the topics that matter most to today's decision makers and IT professionals. We top it off with a healthy dose of innovative action points and key takeaways.

### The Most Up-To-Date Content

ML is not just for big companies, on the contrary. Our sessions will show you how to get value from it, but also how modern technology removes ML's barrier to entry and makes it simpler to put in production. You'll return to the office ready to go.

### World's Best Speakers

Hear case studies from industry experts. The most influential speakers fly in from around the world to present their expertise! Discover what they have done and learn from their stories.

### Get Answers

The PAPIs conferences are practical from the beginning. You can ask questions to speakers during off-camera Q&As or breaks, exchange with exhibitors, and get one-to-one demos. We want you to get practical answers to your questions.

### Great Chances for Networking

With like-minded professionals descending on Paris for the event, PAPIs Connect is a brilliant opportunity to forge new contacts. You'll also connect with thought leaders, experts, technology providers, and potential partners.

### Free WiFi

There will be free Wifi for you to catch up on any urgent work during the breaks.

*"I was impressed by the quality and diversity of speakers and attendees. I walked away with valuable knowledge and also made new friends. PAPIs surpassed my expectations and I look forward to the next one."* — Rizwan Mallal, VP of Operations at Forum Systems